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The Fourth Annual Credit Conference to be Held on UD's Campus

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300 COLLEGE PARK AVENUE - DAYTON 9, OHIO

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TO NEWS, jh, radio, tv, big and little area

DAYTON, O., Jan. --Fourth annual Credit Conference, co-sponsored by the University of Dayton, the Dayton Association of Credit Men, and the Dayton Credit Women's Club, will be held on the UD campus Wednesday.

Several prominent speakers are scheduled to address some 100 credit and sales executives expected to attend the one-day gathering in Wohlleben Hall auditorium.

Dr. Thomas J. Hailstones, director of business administration programs at Xavier University, Cincinnati, will give an "Economic Forecast--1960 and Beyond."

Meril A. May, vice president of Dun and Bradstreet's fourth region, Cleveland, will speak on "Building Business Through Management of Credits and Collections."

"Handling Marginal Accounts" will be discussed by T. Frank Hardesty, management consultant of Marysville, O., and F. A. King, credit manager of the Inland Container Corp., Indianapolis, will discuss credit and collection procedures.

Local speakers will include Richard F. Wenzel, assistant cashier of Third National Bank and Trust Co., whose topic will be "Analysis of Financial Data," and Attorney Thomas Talbot who'll address the group on "Creditors' Rights."

Two panel discussions are expected to add interest to the program. One, on "A Uniform Ohio Commercial Code," will be moderated by State Representative Charles W. Whalen. Panelists will include Boris Auerbach, attorney for the Ohio State Bar Association; Gerald J. Celebrezze, assistant State Attorney General; William Milligan, attorney and member of the Ohio General Assembly's House Judiciary Committee, which has been studying such a bill; and Lawrence J. Burns, Columbus attorney.

-more-

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The other panel, on "Problem Accounts," will include Mr. Barb Simpson, vice president and director of credit sales for the American Lubricants Company, Dayton; R. J. Leaman, Chrysler Airtemp credit manager; and R. W. Hayes, credit manager of Armco Drainage and Metal Products Company, Middletown.

Registration for the all-day program will begin at 8:30 a.m. in Wohlleben Hall.